

***HL Robotics, a Fully Owned Subsidiary of HL Group,
Acquires Majority Stake in Stanley Robotics,
Global Leader in Outdoor Valet Parking Robots***

*Paris, Seoul
December 5, 2024*

*Blueprint Partners acted as the sole Financial Advisor
to Stanley Robotics and its Shareholders.*



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Blueprint Partners, a leading European corporate finance boutique, announces the closing of the acquisition of a majority stake in Stanley Robotics by HL Robotics, a fully owned subsidiary of HL Group. HL Group is a prominent South Korean conglomerate listed on the Korea Exchange (060980.KS) with significant operations in automotive and construction.

Founded in Paris in 2015, Stanley Robotics has rapidly emerged as the global leader in outdoor valet parking robots, with a focus on two primary markets: airport parking and vehicle logistics. The company employs 50 people and boasts a strong commercial footprint across three continents, delivering cutting-edge technology and services to prominent clients. Stanley Robotics has developed a portfolio of 10 international patents and offers comprehensive end-to-end solutions, including state-of-the-art robots, yard management software powered by digital twin technology, and operational services. Providing services since 2018, the company has successfully completed over 100,000 robotized missions, showcasing its expertise and reliability in the field.

This strategic acquisition positions HL Robotics to accelerate its global ambitions in autonomous parking robotics. By leveraging Stanley Robotics' market-leading technology and proven expertise, HL Robotics aims to solidify its position as the global leader in this fast-growing sector, further integrating autonomous parking solutions into its broader growth strategy.

A Strategic Match for Unprecedented Synergies

Eric Plantier, Partner at Blueprint Partners and lead advisor for the transaction, stated: "Stanley Robotics and HL Robotics are an exceptional strategic match. Stanley Robotics offers the best outdoor valet parking solution available today, with renowned customers and successful deployments. HL Robotics complements this with access to an extensive customer base, robust financial resources, and bold ambitions in the sector. The synergies between these companies are immense and can be rapidly realized. This transaction is a testament to the strength of European robotics innovation, and we are honored to have played a role in connecting one of the region's emerging leaders with such a strategic partner."

Blueprint Partners Praised for Expertise

Clément Boussard, Co-founder and CEO of Stanley Robotics, shared his satisfaction with Blueprint Partners' advisory support: "The Blueprint Partners team was outstanding throughout the M&A process, from preparing the documentation to finalizing negotiations and legal agreements. Their expertise in robotics and cross-border transactions was instrumental in securing this partnership with HL Robotics. We are delighted with the outcome and deeply appreciate Blueprint Partners' guidance during this journey."

About HL Robotics

HL Robotics is a newly formed subsidiary of HL Group, created to lead the global parking robot market and advance autonomous parking robot technology. Backed by HL Group's extensive global presence and industry expertise, HL Robotics aims to drive innovation in automation for parking and logistics, making it a cornerstone of HL Group's future growth strategy.

About Stanley Robotics

Stanley Robotics is a deep-tech company that combines advanced hardware and software to revolutionize outdoor logistics. Leveraging proprietary technologies such as its flagship robot "Stan," capable of autonomously lifting and moving vehicles, and intelligent storage management software, Stanley Robotics is transforming outdoor parking and logistics. Founded in Paris in 2015, the company employs 50 people and operates across three continents.

About Blueprint Partners

Blueprint Partners is a European corporate finance firm specializing in the digital economy. With a Paris-based team and a global network of partners in the USA, Singapore, and Germany, Blueprint Partners advises high-growth companies on mergers, acquisitions, and capital raising. The firm has completed over 150 technology transactions, including fundraisings in the €5-30 million range and M&A deals with enterprise values of €10-100 million.

Transaction Advisors

- **Financial Advisors:** [Blueprint Partners](#) - Eric Plantier & Elaine Wen.
- **Company Legal Advisors:** [Bold](#) - Elhame Hmairid, Camille Pasquereau & Eugénie Letellier.
- **Investors Legal Advisors:** [Degroux Brugère](#) - Jérémie Swiecznik & Willy Lao.
- **HL Robotics Legal Advisors:** [DS Avocats](#) (France) - Bernard Tézé, Julia Folgoas, Deriya Bozkurt, Gwladys Beauchet, Coline Montangerand. [Shin & Kim](#) (Korea) - Michelle Wonju Sul & Chris Uhyeok Bang.